



*37 million people suffer from some level of hearing impairment*

#### *Where do my donations go?*

- Sponsor speech and hearing impaired children, as well as underprivileged children to attend Camp Sertoma for one week
- Scholarships for underprivileged children's registration fees for youth football and cheerleading
- National MS Society Walk
- Local parade and event registrations
- Help families with the costs associated with the expenses of hearing care
- Other adopted causes

#### **Who We Are**

About Us The Sertoma Club of Summerville was originally founded on December 1, 1972. The charter banquet was held at Kings Grant Country Club and was presided over by the original president Mr. W. Rosser Thrash. The Charter Membership included 70 prominent members of the Summerville Community and surrounding area.

Since its beginning, the club has undergone many changes including a name change to the Summerville Sertoma club, but has continued to serve the community in the highest tradition of Service To Mankind.

Our mission is only made possible by the support of our local community.

#### **Contact Us**

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Summerville Sertoma is a 501(c)3 Nonprofit: Tax ID 23-7352515

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**SUMMERVILLE  
SERTOMA  
CLUB**

*"To improve the quality of life today for those at risk or impacted by hearing loss through education and support."*



*I bet you thought Sertoma was all about football...*

The football program that Summerville Sertoma Club has grown to be recognized as is the revenue generator for our primary mission: “To improve the quality of life today for those at risk or impacted by hearing loss through education and support.”

We love football, but we love helping young children with hearing disabilities even more! Our popularity as one of the largest youth football programs in the South has grown to overshadow what truly goes on behind the scenes. We are currently working with partners like the Summerville Journal Scene and Hearing Care of Summerville to revitalize the Club’s public perception. The football program will always remain an important part of the organization, not just as a revenue generator, but also because it has the great side effect of keeping our young people occupied and involved in something constructive.



### *Our Reach...*

Sertoma’s reach expands far outside the Summerville area. Our influence stretches across North Charleston, Ashley Ridge, Ladson, Goose Creek, Monks Corner, Ladson, and other surrounding areas. Our social media accounts connect with over 10,000 hits and views monthly. We have active social media presences, with almost 3,000 active followers on our Facebook site, with over 65% engagement. As we venture into live streaming of our games via social media and other streaming outlets, we anticipate our social media growth to climb over 300% over the next few years.

We currently host an in-town team with 500 families in our football program, and 150 in our cheer program, with an additional 45 in our elite travel football program. That goes across the state of South Carolina, promoting our sponsors, and the Sertoma cause.

We are active in our community, and make our presence know in local gatherings, parades, and in town festivals.



*“Kindness is the language in which the deaf can hear and the blind can see.”*  
Mark Twain

### *This Year’s Goal*

We aim to adopt at least one family this year and assist them with the expenses associated with their child’s hearing disability. Hearing aids alone can range from \$1,200-\$6,000 and most insurance plans do not cover the cost. This does not include the costs associated with regular visits to the audiologists for check-ups and evaluations. Even the Affordable Care Act has only expanded coverage to include newborn hearing screening as a “preventative-care” measure.

According to the Centers for Disease Control 37 million people suffer from some level of hearing impairment. If hearing loss were considered an official disability, it would be the largest disability class in this country. That number is only expected to grow.

## Summerville Sertoma Youth Athletics 2019-2020 Sertoma Partnership

### **Diamond Sponsorship Level-\$5000+**

- Company Logo on every football jersey of an entire league of the sponsor's choice (Mighty Mites, Bantam, A-League, or B-League)\*
- Company logo on a Spring League Football team of the sponsor's choice\*
- Company logo on the Sertoma Red Storm Travel team jersey team (8U, 10U, or 12U)\*
- 3X5 Banner of the company logo hung at Gahagan front football field during the 2019 Fall Football Season, 2019 Cheer Competition, and 2020 Spring League Football Season. Banner paid for by Sertoma
- Company recognition during every game during the 2019 Fall Football Season and 2020 Spring League Football Season via game day announcer
- Employee Registrations Discount- 15 employees will be allowed to register a child at no cost for one of our programs; Fall Football, Spring Football, Cheer, or a Camp
- Company logo posted on Facebook Page and Website. Link included to sponsor's site
- Sertoma Sponsorship Recognition Plaque

### **Platinum Sponsorship Level-\$2500-\$4999**

- Company logo on a team's football jersey of the sponsor choice in any league (6-8 teams to choose from)\*
- 3X5 Banner of the company logo hung at Gahagan Park front football field during the 2019 Fall Football Season, 2019 Cheer Competition, and 2020 Spring League Football Season. Banner paid for by Sertoma
- Company recognition during every game during the 2019 Fall Football Season and 2020 Spring League Football Season via game day announcer
- Employee Registrations Discount- 10 employees will be allowed to register a child at no cost for one of our programs; Fall Football, Spring Football, Cheer, or a Camp
- Company logo posted on Facebook Page and Website. Link included to sponsor's site
- Sertoma Sponsorship Recognition Plaque

### **Silver Sponsorship Level \$1000-\$2499**

- 3X5 banner of the company logo hung at Gahagan front football field during the 2019 Fall Football Season and the 2020 Spring League Football Season. Banner paid for by Sertoma
- Company recognition during every game during the 2019 Fall Football Season and 2020 Spring League Football Season via game day announcer
- Company logo posted on Facebook Page and Website. Link included to sponsor's site
- Sertoma Sponsorship Recognition Certificate

### **Gold Sponsorship Level \$250-\$999**

- Company recognition during every game during the 2019 Fall Football Season and 2020 Spring League Football Season via game day announcer
- Company logo posted on Facebook Page and Website. Link included to sponsor's site
- Sertoma Sponsorship Recognition Certificate

### **Giving Sponsorship Level-\$100**

- Sponsor a child's registration fee for Football or Cheer

\*Company logos on jersey's are on a first come first serve basis

